

कोल इण्डिया लिमिटेड

(भारत सरकार का उपक्रम)

COAL INDIA LIMITED

(A Govt. of India Enterprise)

कोल् भवन "COAL BHAWAN"

PREMISES NO: 04, MAR, PLOT NO: AF-III

ACTION AREA-1A, NEW TOWN, RAJHARHAT

KOLKATA-700156 (WB)



महारत्न कंपनी

A Maharatna Company

(An ISO 9001:2015 & ISO 50001:2011 Certified Company)

PERSONNEL DIVISION

POLICY CELL

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CIN:L23109WB1973GOI028844

Ref: CIL/C-5A (PC)/CCC/2/160

Dated: 19.05.2017

## OFFICE MEMORANDUM

**Sub: Renaming of 'Sales & Marketing' discipline as 'Marketing & Sales' discipline**

The CIL Board of Directors, in their 340<sup>th</sup> meeting held on 02.05.2017, advised that 'Sales & Marketing Department' of CIL should be renamed as 'Marketing & Sales Department' to give more stress on marketing of coal.

Accordingly, the 'Sales & Marketing' discipline of CIL & subsidiaries is hereby renamed as 'Marketing & Sales' discipline with immediate effect. As such, wherever the term 'Sales & Marketing', in short 'S&M', is mentioned in the Common Coal Cadre, Manpower and other Rules & Regulations etc. shall stand amended as 'Marketing & Sales', in short 'M&S', and the same shall be used wherever applicable.

This is for information and implementation by all concerned.

*(Charles Juster 19/5/2017)*

(Charles Juster)

Dy. General Manager (P/PC)

### Distribution:

1. The CMD, ECL/BCCL/CCL/MCL/NCL/SECL/WCL/CMPDI
2. The Director (P&IR)/ Director (M)/ Director (F)/ Director (T), CIL
3. The CVO, CIL
4. The Director (P), ECL/BCCL/CCL/MCL/NCL/SECL/WCL
5. The Director (T/ES), CMPDI
6. The GM/TS to Chairman, CIL
7. The HoD, IICM
8. The GM (P/EE)/ GM (M&S), CIL
9. The GM/HOD(P/EE), ECL/BCCL/CCL/MCL/NCL/SECL/WCL/CMPDI
10. The GM/HOD (M&S), ECL/BCCL/CCL/MCL/NCL/SECL/WCL/CMPDI
11. The GM (System), CIL, with a request to upload the same in CIL website under circulars-soft copy emailed
12. The GM, NEC, Margherita